



Objectives and goals: Writing meaningful goals and SMART objectives – MN Dept. of Health

SMART objectives

A SMART objective is one that is specific, measurable, achievable, relevant, and time-bound. SMART objectives provide the details for how a group or organization will achieve a goal.

SPECIFIC	Who and what?
MEASURABLE	By how much?
ACHIEVABLE	How?
RELEVANT	Why?
TIME-BOUND	When?

<https://www.health.state.mn.us/communities/practice/resources/phqitoolbox/objectives.html>

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<html><iframe width="1111" height="625"
src="https://www.youtube.com/embed/6UAabOYDY_c" title="Writing meaningful goals and
SMART objectives" frameborder="0" allow="accelerometer; autoplay; clipboard-write;
encrypted-media; gyroscope; picture-in-picture; web-share"
allowfullscreen></iframe></html>
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