



# SMART objectives

A SMART objective is one that is specific, measurable, achievable, relevant, and time-bound. SMART objectives provide the details for how a group or organization will achieve a goal.



<https://www.health.state.mn.us/communities/practice/resources/phqitoolbox/objectives.html>

```
<html><iframe width="1111" height="625" src="https://www.youtube.com/embed/6UAabOYDY_c"
title="Writing meaningful goals and SMART objectives" frameborder="0" allow="accelerometer; autoplay;
clipboard-write; encrypted-media; gyroscope; picture-in-picture; web-share"
allowfullscreen></iframe></html>
```