

Friday, April 25, 2025 + Denver PPA Event Center, 2105 Decatur Street, Denver CO 80211

January 2025

Dear Colleagues, Exhibitors and Sponsors:

CMDA - The Colorado Society for Post-Acute and Long-Term Care (PALTC) Medicine is proud to announce its 30th Annual Conference, *Honoring Our Why: Colorado's Collective Purpose in PALTC Medicine*, to be held **Friday, April 25, 2025**, from **7:00 a.m.– 4:00 p.m.**, at the Denver PPA Event Center, 2105 Decatur St., Denver, CO 80211.

This year, our conference is honored to host a phenomenal group of national and local experts to share the highest standards of medical care with our community. Medical providers, medical directors, surveyors, directors of nursing, administrators, and other LTC professionals will gain valuable knowledge that impacts daily care in our PALTC settings.

We are pleased to invite you to help CMDA celebrate its 30th Anniversary. The Tradeshow is an integral part of this event, and we would love to feature you, your colleagues, and your organization as our community gathers, for the 30th time! In honor of our 30-year anniversary, we also aim to highlight 'the why' behind the work we do and find inspiration in our collective purpose in caring for the PALTC population in Colorado. We encourage you to join us, reconnect with friends and colleagues, and gain the most current education you need to best serve our residents.

Breakfast and lunch are included as well as increased networking time to collaborate with colleagues and vendors. The Event Center features ample parking, several nearby hotels (Fairfield Inn & Suites by Marriott Denver Downtown, Hampton Inn & Suites Denver – Speer), and a convenient RTD stop at Empower Mile High Station.

Exhibitors may return a completed Trade Show Registration form with a check payable to CMDA and mail it to CMDA c/o Corecare Associates, 3123 Breakwater Court, West Palm Beach, FL 33411. Please be aware that it is our policy not to share attendee contact information with exhibitors. The program agenda and online registration for participants and exhibitors are available at www.CMDA.us.

Please contact Ian Cordes at ian.cordes@gmail.com, or Shane Bellotti at sbellotti@corecare.net, or call (561) 689-6321, with any questions you may have.

Sincerely,

Rebecca Jackson, DO, CMD, Conference Co-chair

Sing Palat, MD, CMD, Conference Co-chair



President: Sing Palat, MD, CMD
Vice-President: Rebecca Jackson, DO, CMD
Education Coordinator: Chris Horton, MD, CMD
Treasurer: David Shepherd, DO, MBA, MS, CMD
Community Liaison: Allison Villegas, PA-C

Immediate Past President: Leslie Eber, MD, CMD
Leia Ginsberg, DNP, ANP-BC
Raj Rai, MD
Vikas Reddy, MD
Val Shade, DNP, MBA, PCCN, FNP-C
Alicia Smith, PA-C

Friday, April 25, 2025 CMDA's 30th Annual Conference

Honoring Our Why:
Colorado's Collective Purpose in PALTC Medicine



CMDA – The Colorado Society for Post-Acute and Long-Term Care Medicine

Friday, April 25, 2025, Denver PPA Event Center, 2105 Decatur Street, Denver, CO 80211

2025 TRADE SHOW EXHIBIT & SPONSORSHIP FEES

<p style="text-align: center;">Exhibitors</p> <ul style="list-style-type: none"> ● Tabletop Display: A 6-foot table with 2 chairs in the exhibit area ● 50-word description included in the printable digital program ● ¼ page color ad in the printable digital program (3-15/16" x 5-3/16") ● Two (2) complimentary conference registrations with contact hours 	\$1,500
<p style="text-align: center;">Bronze Sponsors</p> <ul style="list-style-type: none"> ● Tabletop Display: A 6-foot table with 2 chairs in the exhibit area ● 100-word description included in the printable digital program ● ½ page color ad in the printable digital program (8" x 5") ● Two (2) complimentary conference registrations with contact hours ● Breakfast service sponsor 	\$2,500
<p style="text-align: center;">Silver Sponsors</p> <ul style="list-style-type: none"> ● Preferred 6-foot tabletop display with 2 chairs in the exhibit area ● 100-word description included in the printable digital program ● ½ page color ad in the printable digital program (8" x 5") ● Three (3) complimentary conference registrations with contact hours ● Lunch service sponsor 	\$3,500
<p style="text-align: center;">Gold Sponsors</p> <ul style="list-style-type: none"> ● Preferred 6-foot tabletop display with 2 chairs in the exhibit area ● 125-word description included in the printable digital program ● Full page color ad in the printable digital program (8" x 10.5") ● Three (3) complimentary conference registrations with contact hours ● Coffee service sponsor 	\$4,500
<p style="text-align: center;">Diamond Sponsors</p> <ul style="list-style-type: none"> ● Preferred 6-foot tabletop display with 2 chairs in the exhibit area ● 150-word description included in the printable digital program ● Full page color ad in the printable digital program (8" x 10.5") ● Four (4) complimentary conference registrations with contact hours ● Tote bag sponsor with company logo imprint 	\$5,500
<p style="text-align: center;">CMDA 30th Anniversary Sponsors</p> <ul style="list-style-type: none"> ● Preferred 6-foot tabletop display with 4 chairs in the exhibit area ● 250-word description included in the printable digital program ● Full page color ad in the printable digital program (8" x 10.5") ● Four (4) complimentary conference registrations with contact hours ● Anniversary Sponsor recognition in digital program and welcome remarks ● Sponsorship: Name badge holder with company logo imprint or Registration Desk sponsor 	\$7,500

*Sponsorships are subject to the standards of the Accreditation Council for Continuing Medical Education (ACCME). We are happy to discuss the specific needs of your organization and help make this a successful exhibitor event. Please contact Ian Cordes at ian.cordes@gmail.com or Shane Bellotti at sbellotti@corecare.net or (561) 689-6321. Payments are accepted online at www.CMDA.us. Or make checks payable to: CMDA – The Colorado Society for Post-Acute and Long-Term Care Medicine and return the payment with the completed registration form to: CMDA % Corecare Associates, 3123 Breakwater Court, West Palm Beach, FL 33411.

Friday, April 25, 2025 CMDA's 30th Annual Conference

Honoring Our Why:

Colorado's Collective Purpose in PALTC Medicine



CMDA-The Colorado Society for Post-Acute and Long-Term Care Medicine

Friday, April 25, 2025

Denver PPA Event Center, 2105 Decatur St., Denver, CO 80211

2025 TRADE SHOW REGISTRATION

Registration is also available online at www.CMDA.us

Organization Name: _____

Contact Person: _____ Title: _____

Email Address: _____

Street Address: _____ Suite: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Fax: _____

Booth Representative Names for Name Badges: The number of representatives may vary depending on your sponsorship level and those designated are welcome to attend all educational sessions and claim contact hours. Additional representatives are **\$260** each.

A. Please reserve _____ display table(s) for our use at CMDA's Annual Conference Trade Show as indicated on the previous page of the Trade Show flier. Or, B. Reserve the following sponsorship: _____. We understand that our use of these tables is subject to the conditions and terms outlined in this agreement and CMDA's 2025 Annual Conference Exhibitor Guidelines, which, upon acceptance by CMDA, shall become a binding agreement between our organization and CMDA. Exhibitors may not share any part of its booth(s) with another vendor, whether or not it is a related company. Once submitted, this application is not cancellable or contingent upon any funding approval. This application is not considered accepted unless it is signed by an authorized representative of CMDA.

Cancellation Policy: Requests for cancellation of exhibit space must be presented to CMDA in writing. If the cancellation request occurs on or before **April 1, 2025**, the exhibitor will receive a full refund less a **\$200** administrative fee. If cancellation occurs after **April 1, 2025**, no refunds shall be due. An exhibitor may not transfer or assign an exhibit space.

Other Policies: It is our policy not to share attendee contact information with exhibitors. CMDA reserves the right to restrict all displays that interfere with the smooth and professional operation of the Trade Show.

I have read the terms of this agreement and accept the stipulations as outlined as the authorized representative.

Name: _____ Title: _____

Signature: _____ Date: _____

Submit application and payment payable to CMDA and mail to CMDA % Corecare Associates, 3123 Breakwater Court, West Palm Beach, FL 33421, or register online at www.CMDA.us. Please contact Ian Cordes at ian.cordes@gmail.com, or Shane Bellotti at sbellotti@corecare.net, or call (561) 689-6321 with any questions you may have.

Application to exhibit approved by CMDA: _____ Date: _____



2025 Annual Conference Exhibitor Guidelines

Welcome to the CMDA 30th Annual Conference, to be held Friday, April 25, 2025, at the Denver PPA Event Center, 2105 Decatur Street, Denver CO 80211. We appreciate your partnership with CMDA for our biggest event of the year, which brings together medical professionals in post-acute and long-term care from across the state and region. The conference would not be possible without the support of our exhibitors and sponsors. Below are our exhibitor guidelines. Please reach out to CMDA with any questions or concerns.

Application to exhibit

The program agenda and registration are available online at www.CMDA.us or by returning the attached 2025 Registration Form to: CMDA % Corecare Associates, 3123 Breakwater Court, West Palm Beach, FL 33411. Please contact Ian Cordes at ian.cordes@gmail.com, or Shane Bellotti at sbellotti@corecare.net, or (561) 689-6321, with any questions you may have.

Standards for Integrity and Independence in Accredited Continuing Education

CMDA will be entering into a joint providership agreement for this program with Post-Acute and Long-Term Medical Association (PALTmed formerly known as AMDA). PALTmed is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians and medical providers. We comply with the following standards with the [ACCME's Standards for Integrity and Independence in Accredited Continuing Education](#):

1. Ensure content is valid.
2. Prevent commercial bias and marketing in accrediting continuing education.
3. Identify, mitigate, and disclose relevant financial relationships.
4. Manage commercial support appropriately.
5. Manage ancillary activities offered in conjunction with accredited continuing education.

It is our policy not to share attendee contact information with exhibitors.

Trade Show Format

Based on the sponsorship level, a certain number of exhibitor representatives per exhibit are welcome to attend all education sessions and claim contact hours at no extra charge. An additional \$260 is charged for each additional representative.

Exhibitor space will be assigned by CMDA conference staff.

Use of the exhibit space is subject to the conditions and terms outlined in this agreement, which, upon acceptance by CMDA, shall become a binding agreement between our organization and CMDA. An exhibitor may not share any part of its booth with another vendor, whether or not it is a related company. Full refunds apply to vendors whose application to exhibit is not accepted. Once submitted, the application is not cancellable or contingent upon any funding approval. The application is not considered accepted unless it is signed by an authorized representative of CMDA.



Refunds

Requests for cancellation of exhibit space must be presented to CMDA in writing. If the cancellation occurs on or before April 1, 2024, the exhibitor will receive a full refund less a \$200 administrative fee. If cancellation occurs after April 1, 2024, no refunds shall be due. An exhibitor who cancels may not transfer or assign an exhibit space.

Care of Space

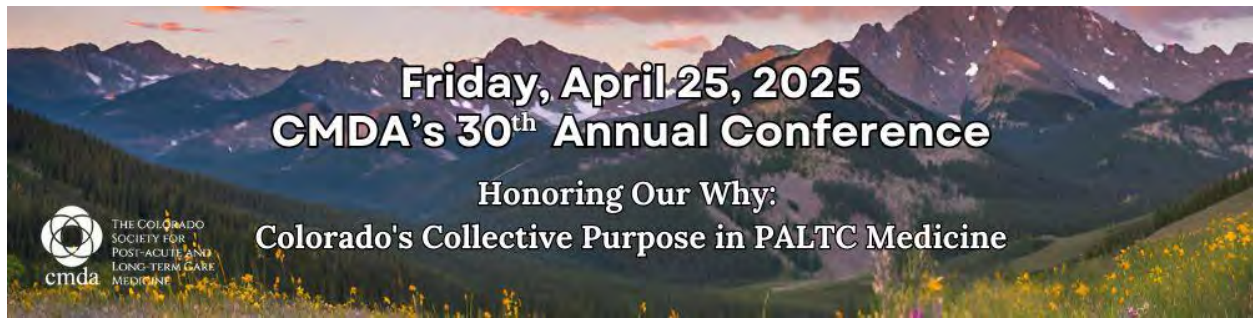
The exhibitor agrees not to deface, injure, or mar the exhibit area of the PPA Event Center or any of the furniture, or fixtures, or walls contained therein, and/or any of the property of whatever nature placed therein. The exhibitor shall be liable to the association and/or PPA Event Center for any damage resulting to such furniture and fixtures contained therein and/or such property placed therein by the association and occurring by reason of the commissions or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor shall defend and hold harmless the association from all claims and suits against said association arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All materials used by exhibitors must conform to the requirements of the local fire department, and exhibits must meet all state and local codes.

Thank you for agreeing to be an exhibitor for this CME event. CMDA values your support and participation. We look forward to this important contribution to the continuing professional development of our members and speakers. If you have any questions or concerns, please reach out to Ian Cordes at ian.cordes@gmail.com, or Shane Bellotti at sbellotti@corecare.net or **(561) 689-6321**.

Thank you,

Rebecca Jackson, DO, CMD, Conference Co-chair

Sing Palat, MD, CMD, Conference Co-chair



CMDA- The Colorado Society for Post-Acute and Long-Term Care Medicine Presents
Denver PPA Event Center – 2105 Decatur Street, Denver CO 80211

Time	Topic	Speaker
7:00-8:00 a.m. ♦ Breakfast with Exhibitors		
8:00-8:05 a.m.	Welcome	Conference Chairs
8:05-8:30 am	Alzheimer's Disease Biomarkers	Cari Levy, MD, PhD, CMD
8:30-8:55 a.m.	Anticoagulation Stewardship: Implementing Best Practices in PALTC	Sabine von Preyss-Friedman, MD, CMD, FACP
9:00-9:45 a.m.	<i>Keynote: Creating a Fabric of Meaning in LTC</i>	Anne Basting, PhD
9:45-10:20 a.m. ♦ Coffee with Exhibitors		
10:20-10:45 a.m.	Benzodiazepines in Late Life: Pharmacology, Myths and Guidance for Successful Prescribing	Lea Watson, MD, MPH
10:45-11:10 a.m.	Medication Errors in the Electronic Age	Alan Lembitz, MD, MMM
11:10-11:35 a.m.	Partnering Through Regulatory Change	Jenny Albertson, NHA, QCP
11:40-12:15 p.m.	Value Based Care in PALTC	Walter Lin, MD, MBA
12:15-1:00 p.m. ♦ Lunch with Exhibitors		
1:00-1:15 p.m.	CO Department of Public Health and Environment	Jo Tansey
1:15-2 p.m.	Panel Discussion on Medical Marijuana in PALTC: What Colorado Providers Should Know	Danielle Fixen, PharmD Alan C. Horowitz, Esq., RN David Shepherd, DO, CMD Allison Villegas, PA-C
2:00-2:25 p.m.	Early Identification of Sepsis in Nursing Homes: Opportunities and Hurdles	Christine LaRocca, MD
2:25– 3:00 p.m. ♦ Coffee with Exhibitors		
3:00-3:25 p.m.	CamDucky Derby	Greg Gahm, MD, MS, FACP
3:25-3:50 p.m.	Seizure Management in the Nursing Home	Ethana Lam, PharmD Nicole Semmler, PharmD
3:50-4:00 p.m.	Best Pearls of the Day Followed by Raffle and Awards	Allison Villegas, PA-C Leslie Eber, MD, CMD