

World Elder Abuse Awareness Day

**Observed Event on June 12th, 2026 in Colorado Springs, CO
Hosted by Pikes Peak Elder Justice Center**

World Elder Abuse Awareness Day (WEAAD) is an annual global event providing an opportunity for communities around the world to promote a better understanding of abuse and neglect of older persons by raising awareness of the cultural, social, economic and demographic processes affecting elder abuse and neglect.

The Pikes Peak Elder Justice Center is hosting a local affiliated WEAAD event. Pikes Peak Elder Justice Center was established as a Colorado non-profit in 2020 and as an IRS 501(c)3 non-profit in 2021. Our mission is a community response working toward preventing and eliminating elder abuse in the Pikes Peak region and beyond by identifying victims of mistreatment and creating safe shelter for them.

Sponsorship Appeal

We invite you to partner with Pikes Peak Elder Justice Center as a sponsor of our Fundraising Breakfast for World Elder Abuse Awareness Day. Your sponsorship supports critical services for at-risk older adults in our community.

Sponsorship Levels:

- **Community Supporter** - \$250
- **Bronze Sponsor** - \$500
- **Silver Sponsor** - \$1,000
- **Gold Sponsor** - \$2,000
- **Presenting Sponsor** - \$3,000

Each level includes increasing levels of recognition at the event, in printed materials, and online.

To become a sponsor, contact us at 719-922-0569 or
ED@PPEJC.org



Sponsorship Opportunities

Presenting Sponsor – \$3,000 (1 available)

- Exclusive recognition as **Presenting Sponsor** on all event materials
- **Full-page color ad** in the event program (premium placement)
- **Logo on event signage** and slides
- **Opportunity to speak** during the event
- Featured in PPEJC newsletter, website & social media
- SWAG Table Space

Gold Sponsor – \$2,000

- **Half-page color ad** in the program
- Recognition on event signage and materials
- Listed on PPEJC website and social media
- SWAG Table Space

Silver Sponsor – \$1,000

- **Quarter-page ad** in the event program
- Recognition in printed and digital materials
- Logo on PPEJC website
- Acknowledgment on social media
- SWAG Table Space

Bronze Sponsor – \$500 (7 available)

- **Business card-size ad** in the program
- Name listed on signage and program
- Mention on PPEJC website and social media
- SWAG Table Space

Community Supporter – \$250 (4 available)

- Name listed in the event program under “Community Supporters”
- Recognition on PPEJC website and social media
- SWAG Table Space

■ **Ready to Support?**

To secure your sponsorship or reserve ad space, contact:

📞 Patrick Cush, Executive Director of Pikes Peak Elder Justice Center

✉️ ED@PPEJC.org

📞 719-922-0569

Checks payable to:

Pikes Peak Elder Justice Center

10 E. Monument St., Colorado Springs, CO 90903

(All contributions are tax-deductible to the extent permitted by law.)

Sponsorship & Ad Deadline: May 19th

♥ **About PPEJC**

The **Pikes Peak Elder Justice Center** is a nonprofit organization dedicated to preventing and eliminating elder abuse through advocacy, shelter, and education. Learn more at:

www.pikespeakelderjusticecenter.org